

Situational Analysis

Håkan Svennerstål

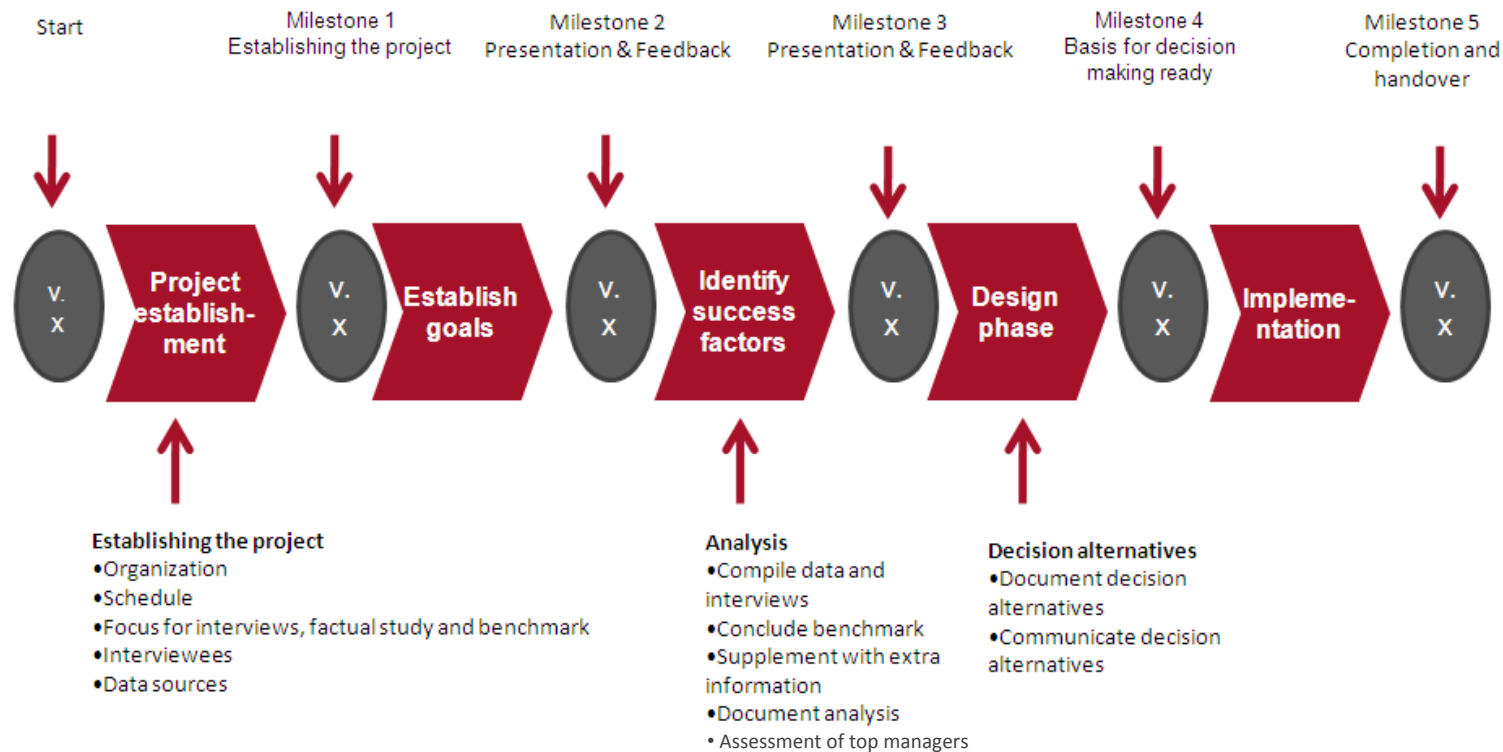
Situation

The goal of performing a situational analysis is to examine and evaluate the present situation of the organizations ability to reach the strategic goals and creating a proposal to reach the plan and solve the problem.

The success factors are:

- Acceptance from relevant stakeholders
- The client's ambition to conduct the situational analysis with openness
- Fact-based decision support

A clear working process ensures quality



Our view on Situational Analysis

A situational analysis completed by Svennerstål & Partners consists of :

- Working method
- Factual studies
- Interviews
- Leadership assessment of top management
- Benchmark studies
- Analysis
- Scenarios

Results

A situational analysis creates transparency within:

- Overview of situation
- Strategic plan/governance model
- Interfaces: Owner - Financing – Production – Strategic situation
- Organizational structure and ability to reach strategic goals
- Top management competence
- Remuneration, reimbursements and follow-up
- Management leadership competence situation
- Incentive model
- Competence supply
- The way forward

The situational analysis requires a broad approach

